REAL TRANSPARENCY?

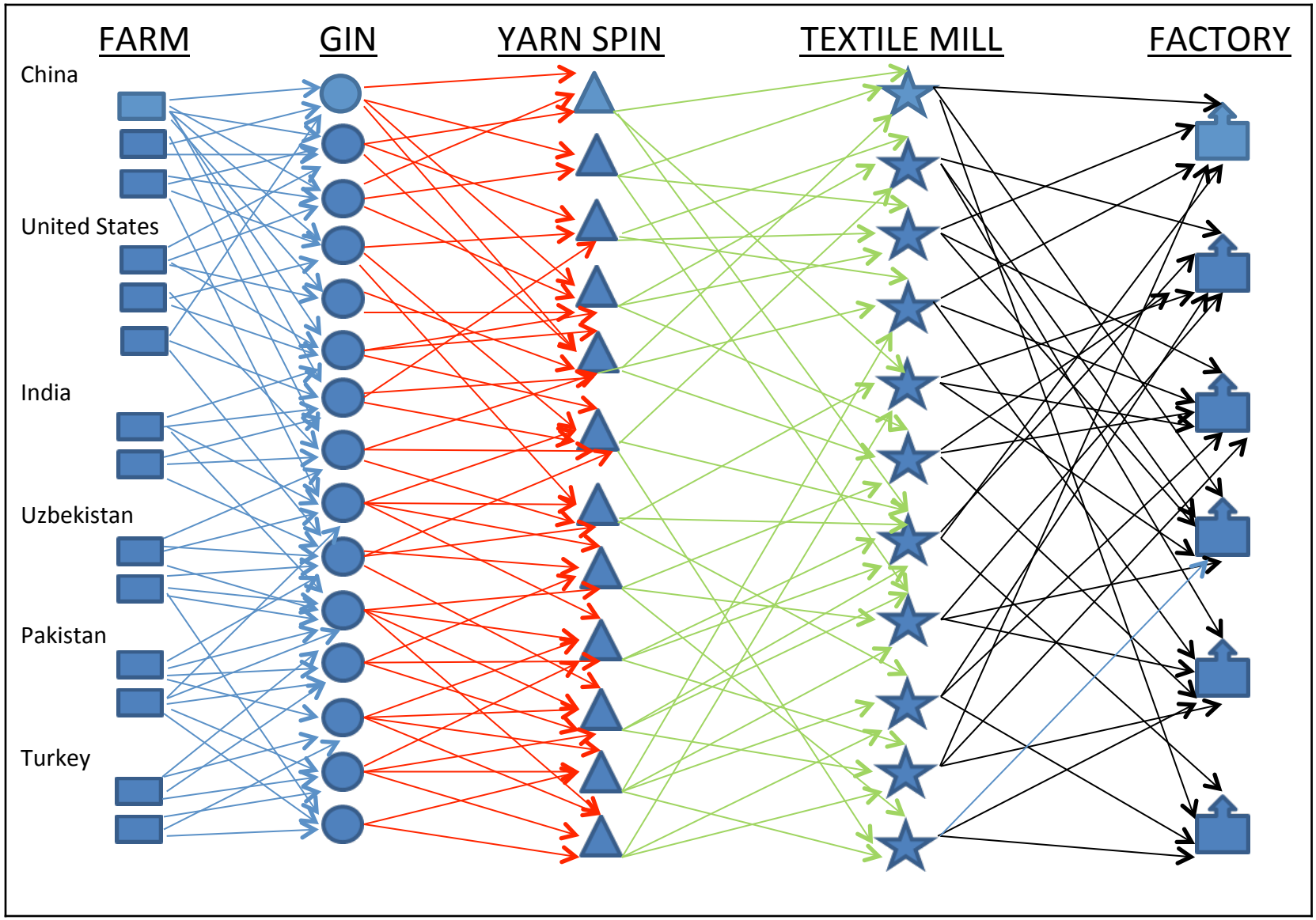
HELLOOOOO, IT'S IN YOUR PRODUCT SUPPLY CHAINS !!

AND YOU CAN RUN, BUT YOU CAN'T HIDE…..

GLOBAL REALITIES

- 2 – 2.5 BILLION ADDITIONAL HUMANS BY 2050, TOTAL OF 9.5 BILLION
- MOST OF THOSE AND SEVERAL EXISTING BILLION, BOTH MOSTLY IN DEVELOPING ECONOMIES, RAMPING UP TO HIGHER STANDARDS OF LIVING AND CONSUMPTION
- NATURAL RESOURCES WILL THEREFORE CONTINUE TO BE UNDER AVAILABILITY AND PRICE PRESSURE, IN PARTICULAR WATER AND FOSSIL FUEL ENERGY
- FOSSIL FUEL IMPACTS ON CLIMATE CHANGE WILL CONTINUE TO ESCALATE
- LOSS OF BIO-DIVERSITY WILL CONTINUE, IMPACTING HEALTH OF AIR, LAND AND MARINE BASED ECOSYSTEMS, ONE EXAMPLE BEING CORAL REEF DECLINE AND RESULTING LOSS IN SIZE AND DIVERSITY OF FISHERIES.

THE COTTON HORNET'S NEST



APPAREL AND FOOTWEAR COLLABORATIONS

- ***Outdoor Industry Association Sustainability Working Group***

OUTDOOR INDUSTRY ASSOCIATION

- ***Sustainable Apparel Coalition/HIGG Index***

Sustainable Apparel Coalition

- ***Zero Discharge of Hazardous Chemicals***

ZERO DISCHARG

Ø ZDHC
Zero Discharge of Hazardous Chemicals

PRODUCT CATEGORY RULES (PCRs)

PCRs

LIFE CYCLE ANALYSIS (LCAs)

PCRs

LCAs

ENVIRONMENTAL PRODUCT DECLARATIONS (EPDs)

THE TRAIL OF TRANSPARENCY

JUST A MATTER OF TIME

Nutrition Facts

Serving Size 1 cup (228g)
Servings Per Container 2

Amount Per Serving

Calories 260 Calories from Fat 120

	% Daily Value*
Total Fat 13g	**20%**
Saturated Fat 5g	**25%**
Trans Fat 2g	
Cholesterol 30mg	**10%**
Sodium 660mg	**28%**
Total Carbohydrate 31g	**10%**
Dietary Fiber 0g	**0%**
Sugars 5g	
Protein 5g	

Vitamin A 4% • Vitamin C 2%

Calcium 15% • Iron 4%

* Percent Daily Values are based on a 2,000 calorie diet. Your Daily Values may be higher or lower depending on your calorie needs:

	Calories:	2,000	2,500
Total Fat	Less than	65g	80g
Sat Fat	Less than	20g	25g
Cholesterol	Less than	300mg	300mg
Sodium	Less than	2,400mg	2,400mg
Total Carbohydrate		300g	375g
Dietary Fiber		25g	30g

Calories per gram:
Fat 9 • Carbohydrate 4 • Protein 4